

Del Rey Oaks Sign Ordinance  
Subcommittee Meeting via Zoom  
Wednesday, September 2, 2020  
at 6:00pm

Join Zoom Meeting

<https://us02web.zoom.us/j/89938099709>

Meeting ID: **899 3809 9709**

One tap mobile

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+(San Jose)

Public Comment

Roll Call

Old Business: Review tables modified by  
Councilmember Gaglioti for sign ordinance

New Business:

1. Discuss how incorporating sign ordinance changes will be divided up between committee members
2. Set date and time for next meeting

Public Comment

Adjournment

| Residential      | Conditions  |
|------------------|---|
| Square Footage   | Maximum of 16 sqft/sign and aggregate < 80 sqft   |
| Location         | <ul style="list-style-type: none"> <li>• No sign shall be displayed within the 5-foot right-of-way from all curbs</li> <li>• No sign shall present health and safety hazards (see 17.59.110)</li> <li>• No signs shall interfere with free ingress to or egress from any door, window or fire escape, or parking lot</li> <li>• No signs shall be posted on trees, traffic signposts, light posts, traffic signals, or any other official traffic control device</li> </ul>   |
| Prohibited Signs | <ul style="list-style-type: none"> <li>• Attention-getting signs and devices that involve animation, rotation, flashing, projections, scintillation, or any type of movement, excluding barber poles, time, date, and temperature signs.</li> <li>• Backlit translucent awning signs</li> <li>• Electronic message signs (excludes traffic control signs)</li> <li>• Non-permitted private party or event signs displayed on City property to include the 5-foot right-of-way from all curbs</li> <li>• Highly reflective and fluorescent (day-glow) signs</li> <li>• Signs that are attached to, supported by, mounted on or project above a roof or other architectural feature including, but not limited to mansards, parapets, and the like.</li> <li>• Signs that are suspended from or that are supported by a wall, building or structure and project more than 3 feet outward there from or signs that project into the public right-of-way.</li> <li>• Signs which simulate or imitate in size, color, lettering or design any traffic sign or signal, or which make use of words, symbols or characters in such a manner as to interfere with, mislead, or confuse pedestrian or vehicular traffic</li> <li>• Signs which are prohibited in a specific plan, master plan, area plan, or similar land use document adopted by the City Council</li> </ul> |

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| Duration          | <ul style="list-style-type: none"> <li>There are no durations for conforming signs at a private residence</li> </ul>  |
| <b>Commercial</b> | <b>Conditions</b>   |
| Square Footage    | Discretionarily approved  |
| Location          | <ul style="list-style-type: none"> <li>In the absence of City Approval, no sign shall be displayed on Public Property to include City easements, rights-of-way and 5-feet from all curbs</li> <li>No sign shall present health and safety hazards (see 17.59.110)</li> <li>No signs shall interfere with free ingress to or egress from any door, window or fire escape, or parking lot</li> <li>No signs shall be posted on trees, utility poles, traffic signposts, light posts, traffic signals, or any other official traffic control device</li> </ul> |

| Permitted Signs                      | Categorical (permit exempt)  | Conditional (needs approval)   |
|--------------------------------------|--|--|
| Ancillary Signs                      | <ul style="list-style-type: none"> <li>A sign of a secondary nature, e.g., credit card signs, not exceeding one square foot.</li> <li>Such signs are not included in the maximum sign area allotment.</li> </ul> |  |
| Barber Pole Signs                    |  | <ul style="list-style-type: none"> <li>A striped pole characteristic of barbershops.</li> <li>Such signs may rotate.</li> <li>One such sign may be permitted per business in addition to any other permitted signs</li> <li>Planning Commission approval <b>is</b> required.</li> <li>A sign permit <b>is</b> required.</li> </ul> |
| Directional and Public Service Signs | <ul style="list-style-type: none"> <li><b>If deemed necessary and appropriate by the City Manager</b> Directional and/or Public Service</li> </ul>   | <ul style="list-style-type: none"> <li>Directional and/or Public Service signs including time and temperature devices and signs indicating the</li> </ul>  |

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|                                    | <p>signs are not included in the maximum sign area allotment</p> <ul style="list-style-type: none"> <li>• Planning Commission approval <b>is not</b> required.</li> <li>• A sign permit <b>is not</b> required</li> </ul> | <p>location or direction of a place or area on the premises upon which the sign is located</p> <ul style="list-style-type: none"> <li>• Must be placed within required yard or setback areas</li> <li>• Planning Commission approval <b>is</b> required.</li> <li>• A sign permit <b>is</b> required.</li> </ul>   |
| Freestanding and/or Monument Signs |   | <ul style="list-style-type: none"> <li>• Freestanding signs of a permanent nature not attached to any portion of a building and not projecting over or through a roof, eaves of a building or any public right-of-way</li> <li>• Monument signs are low-profile free-standing signs incorporating the design and building materials and accenting the architectural theme of buildings within the same development</li> <li>• Planning Commission approval <b>is</b> required.</li> <li>• A sign permit <b>is</b> required.</li> </ul> |
| Awning, Marquee, or Canopy Signs   |   | <ul style="list-style-type: none"> <li>• An awning sign is one that is attached to the face of or supported by an awning. (Awning: a roof-like cover, usually of canvas extending over or before a place)</li> <li>• A marquee or canopy sign is one that is attached to or supported by a marquee or canopy.</li> <li>• Such signs must be parallel to the face to which</li> </ul>   |

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|                    |  | <p>attached and must not hang lower or project above the face to which attached</p> <ul style="list-style-type: none"> <li>• Site and architectural Planning Commission approval <b>is</b> required</li> <li>• A sign permit <b>is</b> required.</li> </ul>  |
| Nameplates         |  | <ul style="list-style-type: none"> <li>• Professional nameplates and occupation signs exceeding three square feet in area</li> <li>• Planning Commission approval <b>is</b> required</li> <li>• A sign permit <b>is</b> required</li> </ul>  |
| Reader Board Signs |  | <ul style="list-style-type: none"> <li>• A sign with detachable or interchangeable letters</li> <li>• Planning Commission approval <b>is</b> required</li> <li>• A sign permit <b>is</b> required</li> </ul>   |
| Under Canopy Signs |  | <ul style="list-style-type: none"> <li>• Such signs that do not exceed four square feet will not be included in the maximum sign area allotment</li> <li>• Any such sign exceeding four square feet shall be included in the maximum sign area allotment.</li> <li>• Such signs shall have a minimum clearance of seven feet six inches above the sidewalk</li> <li>• Planning Commission approval <b>is</b> required</li> </ul> |

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|                    |  | <ul style="list-style-type: none"> <li>• A sign permit <b>is</b> required</li> </ul>  |
| Wall Signs         |  | <ul style="list-style-type: none"> <li>• A sign of either solid face construction or individual letters placed against the exterior wall of any building or structure</li> <li>• Such signs shall not extend more than one foot beyond the wall</li> <li>• Planning Commission approval <b>is</b> required</li> <li>• A sign permit <b>is</b> required</li> </ul> |
| Real Estate Signs. | Real estate signs shall be permitted as conditioned in Section 17.59.080 of this Chapter |   |